

in their geographical or political areas and are responsible to the Director of the Service for the collection, preparation and presentation of information on all trade matters in their respective territories.

Trade Commissioners bring together exporters and importers of Canada and other countries. They study potential markets for specific Canadian products and report on the exact kind of goods in demand, prices, competitive conditions, trade and exchange regulations, tariffs, shipping and packaging requirements, labelling, etc. Inquiries for Canadian goods are forwarded to the Department at Ottawa or directly to interested Canadian firms. For Canadian importers, Trade Commissioners seek sources of supply of a wide variety of goods. The preparation of economic and other reports for departmental use is an important activity for the Trade Commissioner. Assistance is given to Canadian exhibitors at overseas trade fairs and constant liaison is maintained with the trade departments of foreign governments.

In countries where Canada maintains a diplomatic mission and a trade office, Trade Commissioners form an integral part of the mission and assume the title of Commercial Counsellor or Commercial Secretary. In some foreign countries they act as Consuls General, Consuls or Vice-Consuls, according to their status as Foreign Service Officers.

In order to provide Canadian manufacturers, exporters and importers with up-to-date information concerning their territories more effectively than is possible by correspondence, tours of Canadian industrial centres are arranged from time to time for Trade Commissioners. Such direct contacts enable specific problems to be discussed and at the same time serve to bring into focus for the Trade Commissioner the Canadian industrial picture as a whole.

CANADIAN FOREIGN TRADE OFFICES ABROAD AS AT JAN. 1, 1958

- ARGENTINA.—Commercial Counsellor, Canadian Embassy, Bartolome Mitre 478, Buenos Aires.
- AUSTRALIA.—Commercial Counsellor for Canada, 7th Floor, Berger House, 82 Elizabeth Street, Sydney, N.S.W.
- Commercial Counsellor for Canada, 83 William Street, Melbourne.
- AUSTRIA.—Commercial Secretary for Canada, Opernringhof, Opernring 1, Vienna 1. Territory includes Czechoslovakia and Hungary.
- BELGIAN CONGO.—Canadian Government Trade Commissioner, Forescom Bldg., Leopoldville 1. Territory includes Angola and French Equatorial Africa.
- BELGIUM.—Commercial Counsellor, Canadian Embassy, 35 rue de la Science, Brussels. Territory includes Luxembourg.
- BRAZIL.—Commercial Secretary, Canadian Embassy, Edificio Metropole, Av. Presidente Wilson 165, Rio de Janeiro.
Consul and Trade Commissioner, Canadian Consulate, Edificio Alois, Rua 7 de Abril 252, São Paulo.
- CEYLON.—Commercial Secretary, Office of the High Commissioner for Canada, 6 Gregory's Road, Cinnamon Gardens, Colombo.
- CHILE.—Commercial Secretary, Canadian Embassy, 6th Floor, Av. General Bulnes, 129, Santiago.
- COLOMBIA.—Commercial Secretary, Canadian Embassy, Avenida Jimenez No. 7-25, Office 613, Bogota. Territory includes Ecuador.
- CUBA.—Commercial Secretary, Canadian Embassy, Edificio Ambar Motors, Avenida Menocal 16, Havana.
- DENMARK.—Commercial Counsellor, Canadian Embassy, 4 Trondhjems Plads, Copenhagen. Territory includes Greenland and Poland.
- DOMINICAN REPUBLIC.—Commercial Counsellor, Canadian Embassy, Edificio Copello 408, Calle El Conde, Ciudad Trujillo. Territory includes Puerto Rico.